



**THE 5 WAYS  
OTHER  
ROOFING & SIDING  
CONTRACTORS  
MAY  
RIP YOU OFF**



*by* **JR Plante**

**THE FOUNDER & OWNER OF  
FULL HOUSE ROOFING & SIDING**

# TABLE OF CONTENTS

---

<b>Introduction</b>	<b>3</b>
01.   They do not provide an accurate estimate	4
02.   They only have one crew and/or supply house	5
03.   They don't have proper insurance and licenses	6
04.   They are disorganized	7
05.   They don't have a cohesive team that share their core values	8
<b>Conclusion</b>	<b>9</b>
You Desrve Beautiful Roofing & Siding	10
Client Success Stories	11
4 Simple Steps To Your Beautiful Roofing & Siding	12

# INTRODUCTION

---

**W**orking with a roofing and siding contractor isn't always easy. The experience can be hassled with problems, leading to an incredible amount of frustration – not to mention the potential for lost time, lost money and ultimately you may not get what you want.

Full House Roofing and Siding is different. Personally, JR Plante at Full House Roofing & Siding has been in the residential construction business for over 35 years. He has built many deep relationships throughout CT.

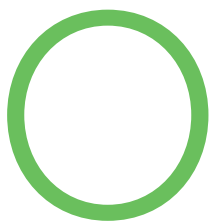
Our team consists of experienced professionals who help ensure your roofing and siding comes out beautiful, the first time. There is not much we haven't done, and not much we can't do, and nothing is out of bounds. Our team strives to deliver on time and on budget and we won't rip you off like other roofing and siding contractors might.



We're not suggesting that ripping off clients is intentional. Sometimes it's the result of a lack of experience or bad business habits. Sometimes it comes with a too-busy schedule. Sometimes, though, ripping off clients – whether it's money, time, or energy – comes from negligence. And unfortunately, sometimes, the root cause is more sinful.

The following is a list of 5 red flags to be aware of. If you see, hear, or experience any of these issues while consulting with or working with a roofing and siding contractor, you may be in trouble!

# 01. | THEY DO NOT PROVIDE AN ACCURATE ESTIMATE.



Oftentimes a roofing and siding contractor will not measure the job accurately which can lead to you paying more for more material that will never get installed. For example, a job may be estimated at 20 square (2,000 sq feet) of roofing or siding when in fact only 16 square (1,600 sq ft) was installed; meanwhile you are paying an additional 4 square (400 sq ft) of material and labor that you should not have to pay for. Obviously, there is waste that is necessary to make cuts. Depending on the material and the pattern there may be more or less waste.

At Full House Roofing And Siding, we ensure your estimate is accurate so you get a fair price.



## 02. | THEY ONLY HAVE ONE CREW TEAM AND/OR SUPPLY HOUSE

**T**ime is always of the essence in construction. We understand that any construction, even if its outside of your home, is a disruption to your life. Many roofing and siding contractors just have one crew which can cause delays in them getting to your job and certainly finishing your job on time.

Obviously, there's time and the potential for blown timelines. What happens to the timeline of your build, or renovation for example, if you hire the roofing and siding contractor which only has one crew and that crew is delayed on another job? Your job is going to run late. NOBODY wants their project to run late for reasons so foreseeable and avoidable.

At Full House Roofing and Siding, we have multiple crews so we can help ensure we can help you stay within your timeline.

Also, many roofing and siding contractors deal with only one supply company which will greatly limit your selection options. Prices (and lead times, for that



matter) can vary significantly from supply house to supply house. Do you want to overrun your budget right out of the gate on materials and supplies that are critical to a quality new roof or new siding? No, of course not.

At Full House Roofing and Siding, we have relationships with multiple supply houses to help ensure your new roof or new siding comes in on budget, on time and of course beautiful.



### 03. | THEY DON'T HAVE PROPER INSURANCE & LICENSES.



**A**s you're building a new home or renovating your existing home, between financing and making many decisions while also carrying on with your life and work, should it be your responsibility to ensure your roofing and siding contractor has the proper insurance and licenses? Well, maybe it shouldn't be, but if you want to know without a doubt that your roofing and siding contractor – and by extension, YOU – are covered in any of a myriad of possible scenarios, then you should do your homework.

Roofing and siding contractors need to have workers' compensation, professional liability, general liability, property and liability, and umbrella insurance. Together, such policies protect your roofing and siding contractor against employee injury, property damage, tool, equipment, supply theft, and more. And if your roofing and siding contractor doesn't have the proper insurance and someone is hurt on the job or a piece of equipment is stolen or damaged, you could be on the hook financially.

Additionally, you want to ensure your roofing and siding contractor also has the proper licensing.

At Full House Roofing and Siding, we are properly insured and have the appropriate licensing.

## 04. | THEY ARE DISORGANIZED.

W

Would you describe yourself or someone you love or work with as disorganized? If so, what are the real-life ramifications of that disorganization? Lost time and money, right? How about frustration?

Even if you are paying a roofing and siding contractor a flat rate by the job, there is a high chance you are paying more for the job if the roofing and siding contractor is disorganized. They will be less efficient and most likely have a higher price. Chances are they will leave your home or business a mess throughout the job as well. And what if they are late for a meeting? Your time is valuable, too.

We wouldn't be keen on any of these matters, and neither should you. Reading reviews and speaking with previous clients is a good way to get a sense of how organized and professional your potential roofing and siding contractor is.



Also, you can go to the jobsite of an existing project. Is the job site clean and organized. If the jobsite is messy, chances are the contractor is also disorganized. We invite you to visit any of our jobsites and are happy to show you jobs in progress so you can see for yourself.

At Full Hosue Roofing and Siding, we pride ourselves on being organized so we can give you an effecient job which leads to a fair price and more pleasurable experience for our clients. We also pride ourselves on having clean jobsites.

## 05. | THEY DON'T HAVE A COHESIVE TEAM THAT SHARE THEIR CORE VALUES.



We get it, hiring can be hard. Finding good people who will stick with you for the long haul can indeed be challenging. But that's hardly an excuse for a team that fails to demonstrate trust, commitment, accountability, and pride, not only in the finished job but also in finishing the job.

Sure, some of it is in the pre-hire vetting and knowing what is wanted and needed in team members. Some potential hires are able and willing to grow and adapt. Some are incapable of such.

But as in any other work environment, the attitudes and performance of a team are reflective of that team's leader – in this case, the founder of your roofing and siding company. It's in how he treats team members and speaks to them, how willing he is to collaborate and consider their suggestions, and in how he rewards



them for a job well done. A cohesive team is built by how a leader communicates his or her expectations.

When a team doesn't feel like a team to its members or when they fail to share core values, the impact on you and the finished product of your roofing or siding may manifest as – you've got it – lost time, money, and frustration

At Full House Roofing and Siding, we have a cohesive team of hard working people who are willing to go above and beyond for our clients. Our team shares our core values:

- We are client focused
- We are easy to communicate with
- We provide a personal touch
- We are committed to innovation & excellence
- We do what it takes

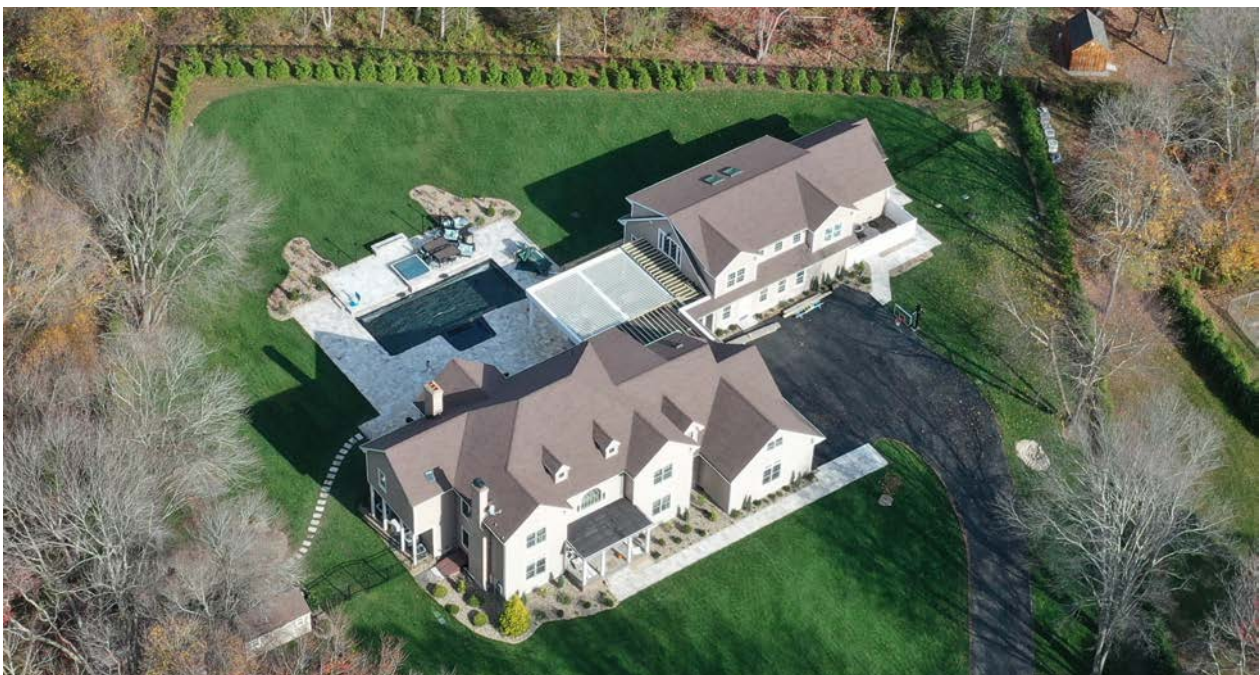


# CONCLUSION

---

**T**he Full House Roofing and Siding team is the professional, experienced team you're looking for when it comes to your roofing or siding needs. JR Plante of Full House Roofing and Siding has been in the residential construction business for more than 35 years throughout CT. .

JR understands what your home or business means to you – that it's more than just the place you lay your head at night or work at. There aren't many requests we haven't been able to fulfill. If you have questions we are happy to answer them. We are grateful for the opportunity to work with you for your roofing or siding needs. We also want you to be sure you are not ripped off in the process.



To help ensure you have a successful roofing or siding project, we invite you to schedule a complimentary consultation.

**SCHEDULE YOUR COMPLIMENTARY, NO-OBLIGATION  
CONSULTATION**

**(860) 775-6399**



Y

**You deserve beautiful roofing and siding.** Save time, avoid frustration and save significant money when you entrust Full House Roofing and Siding.

WITH FULL HOUSE ROOFING AND SIDING, WE'LL INSTALL YOUR ROOFING AND SIDING LIKE IT'S OUR OWN.

W

**We don't just care about your roofing and siding...**

**We also care about you!**

**We Keep the Process Simple and Rewarding**



Clear  
Communication



Always Beautiful



Upfront Pricing



Responsive



100% Satisfaction  
Guaranteed

# WE LOVE TO EXCEED OUR CLIENTS' EXPECTATIONS

"JR was fantastic to work with from the moment I contacted him, until the moment the job was complete." ~ **Kyle L**



"JR's team was excellent from start to finish. JR came out to do an estimate and met my tight timeline. His guys were on schedule. I appreciated that they were responsive, on time and on budget.."

~ **Tynan F**



"I am so glad I found JR and Full House Roofing and Siding. JR was very thorough throughout the entire process. His team showed up when they said they would, which is rare today. Pricing was great and the job came out awesome!!" ~ **James N**



**WE WOULD LOVE YOU TO BE OUR NEXT CLIENT SUCCESS STORY!**

## 4 SIMPLE STEPS TO BEAUTIFUL ROOFING AND SIDING



1. Consultation



2. Estimate



3. Install  
Roofing and/  
or Siding



4. Enjoy Your  
Beautiful Home

### CT'S MOST TRUSTED ROOFING AND SIDING CONTRACTOR.

---



Hundreds of successful residential projects throughout CT



Each client saves on every job with Full House Roofing and Siding



More than 35+ years of construction, roofing and siding experience in both residential and commercial environments.



SCHEDULE YOUR COMPLIMENTARY,  
NO-OBLIGATION CONSULTATION

[www.FullHouseRoofingAndSiding.com/schedule](http://www.FullHouseRoofingAndSiding.com/schedule)

(860) 775-6399